

NOW Conference September 30, 2009 ¹					
7:00 am	Registration and Security Opens – Calgary TELUS Convention Centre (CTTC)				
9:00 – 10:15 am	F.W. de Klerk North Hall				
10:30 – 12:15 pm	Stephen R. Covey – Leadership in the New Economy (10:45-12:00pm North Hall)	Susan Abravanel – Service-Learning in the K-12 Classroom	Edward Zlotkowski – Service-Learning Course Design in Higher Education	Sarah Flicker – Community Based Participatory Research: <i>Who? What? When? Where? Why? How?</i>	Dave Kranenburg – Meal Exchange Keynote
1:30 – 3:30 pm	connect NOW His Holiness the Dalai Lama Pengrowth Saddledome				
		Telus 101-102 (North Hall)	Telus 104-105 (North Hall)	Telus 106 (North Hall)	Glen 201-204 (South Hall)

YOUTH Session
Academic Session
Non-profit Session
<i>NOW conference delegates may choose to attend any of the concurrent sessions offered in the Non-Profit, Academic or YOUTH conference streams on Thursday, October 1. Seating will be on a first come, first served basis. The above colours simply indicate which sessions belong to the non-profit, academic and YOUTH streams.</i>

NOW Conference October 1, 2009											
6:00 am	Registration and Security Open – Calgary TELUS Convention Centre (CTTC)										
7:30 – 8:45 am	Breakfast Jan Egeland McLeod Hall (South Building)										
9:00 – 9:45 am	His Holiness the Dalai Lama North Hall										
10:30 – 11:45 am	Goodness Required (with Carol Cone) (North Hall)	Mother Earth: Creating a Natural Harmony – An Aboriginal Perspective	Inspiring Youth to Change the World (with Sol Guy)					Awakening & Connecting through Dance	Partnering with youth on developing an action research agenda (with Sarah Flicker)	Social Transformation / Helping Students find time for CSL	Simple Actions Matter
12:00 – 1:30 pm	Luncheon Frances Westley, Brenda Zimmerman and Michael Quinn Patton McLeod Hall (South Building)										
2:00 – 3:15 pm	Joy of Fundraising (With Lynne Twist)	Four Realms: Balancing Humanity – An Aboriginal Perspective	Political engagement: How can people be more active in making change?	Meal Exchange Stomach This! Workshop (With Dave Kranenburg)	Global Citizenship is not a Spectator Sport	Stories to inspire action: new media	Leading as a Changemaker / People First	Bringing Youth Community & Academia Together	Community Education, Engagement, Empowerment as a Community Garden	Building Community through K-12 Service-Learning (with Susan Abravanel)	Social Work Field Education / Hearing [our] Voices
3:30 – 4:45 pm	MUSIC: Carrier-Wave of Compassion (With Michael Fitzpatrick)	Using wellness to build community (with Pam Thompson)	Environmental Prosperity: What does it mean today and tomorrow? And how do we reach it?	Affordable Housing Design Workshop	Engaging Youth with Digital Storytelling / YouthScape Calgary	Youth Actions Global Impact	Engaging High School Students / Engaging Youth in Struggle for Social Justice	Understanding the Voluntary Sector / Riches from the Poor	African Health Research Partnership / Walking the Walk	Service-Learning in Higher Education (with Edward Zlotkowski)	Engaging Students, Faculty & Community / From Evidence to Voice
5:00 – 7:00 pm	Chancellor's Reception (Hyatt Hotel – Imperial Ballroom)										
	Glen 208-209 (South Hall)	Glen 206 (South Hall)	Glen 201-204 (South Hall)	E1 (South Hall)	E2 (South Hall)	E3 (South Hall)	E4 (South Hall)	Telus 101-102 (North Hall)	Telus 103 (North Hall)	Telus 104-105 (North Hall)	Telus 106 (North Hall)

¹ Full session descriptions follow

NOW Conference Delegate Information

Registration Process: NOW conference delegates will NOT receive any tickets in the mail. All tickets will be included with your conference badge at registration, occurring at the Calgary TELUS Convention Centre in the Macleod Hall Lobby. Please have a valid government photo ID for registration. Registration hours are as follows:

September 29th – 2:00pm – 9:00pm

September 30th – 7:00am – 12:30pm

October 1st – 6:00am – 10:00am

Dress Code: Please note that the dress code for the NOW Conference is Business Casual. (i.e. dress pants, button down shirt, skirts, blouses, etc. – No Jeans Please)

Coat check: A coat check will be available at the charge of \$2 per item.

Sessions: All conference sessions are being held at the Calgary TELUS Convention Centre unless otherwise noted on the schedule.

Parking/Transportation: Please note that parking at the Calgary TELUS Convention Centre is available in their underground parkade (CTCC Parkade 727 - 1st St. SE Calgary, AB). Payment is required upon entering the parkade.

If you choose to take City Transit (C-Train) please exit the train at the Centre Street Station (if coming from the NW) or Olympic Plaza Station (if coming from the NE or South).

Parking is also available at the Saddledome (payment is required upon entering the lot), or it is just a 10-15 minute walk from the Calgary TELUS Convention Centre using the following directions:

- Walk South on 1st Street SE to 12th Avenue
- Turn Left onto 12th Avenue (walking East) and follow to Olympic Way
- Turn Right onto Olympic Way (walking South) to the steps of the Pengrowth Saddledome

Parking for **connect NOW** and the **NOW conference** may be congested and limited. All parking lot prices are in effect and out of the control of these events. It is recommended that ticket holders and conference attendees car pool or use public transit to avoid traffic congestion.

Other Important Notes:

- Please bring a small pad of paper and a pen if you wish to take notes during your sessions
- ****Lunch will NOT be provided on September 30th. Please ensure you pick up your own lunch on your way to the Saddledome, as well food concessions will be open at the Saddledome****

NOW Security Protocols

Important information for connect NOW ticket holders and NOW conference attendees

Arrivals: Please arrive 1-1/2 to 2 hours before the event is scheduled to begin to give yourself enough time to go through security and assume your seat. Late seating may not be possible. If you exit the building during **connect NOW** or the conference sessions, you may be denied re-entry to the event.

Security Screening: All ticket holders and attendees will undergo a security screening at all NOW event venues. Security screening may include metal detection and physical searches of persons and/or bags.

The following will be allowed:

- One small purse or bag not larger than 8.5" x 11" x 4"
- All bags will be searched

The following items are strictly prohibited:

- Large bags of any kind
- Backpacks of any size
- Cameras and cell phone cameras – photography is strictly prohibited*
- Umbrellas
- External food or drink
- Strollers
- Skateboards
- Audio or video recording devices
- Signs, banners, or flags
- Noise makers
- Any items that may be perceived by security or event organizers as a threat to the safety of the event or its guests

**Note: Organizers reserve the right to confiscate devices from anyone found using their cameras/cell phone.*

Security start times at the Calgary TELUS Convention Centre are as follows:

September 30th – 6:30am

October 1st - 5:30am

Security start time at the Pengrowth Saddledome is as follows:

September 30th – 11:00am – 1:30pm*

***For connect NOW, you must be in the building by 1:30pm or access may be denied.**

Students: All students **must** be prepared to present current student ID upon request.

NOW Keynote Speakers and Featured Presenters

His Holiness the 14th Dalai Lama refers to himself as a simple Buddhist monk, but in reality His Holiness is head of state and spiritual leader to the people of Tibet. His Holiness was called upon to assume full political power after China moved troops into Tibet and, after several unsuccessful attempts to reach a peaceful resolution, he went into exile. His Holiness was awarded the Nobel Peace prize for his non-violent struggle for the liberation of Tibet. He is tireless in his efforts to promote peace, non-violence, inter-religious understanding and universal responsibility. engage YOUTH delegates will hear the Dalai Lama speak at connect NOW at the Pengrowth Saddledome, and in a second session during the NOW conference.

F.W. de Klerk is the former President of South Africa. F.W. de Klerk served over two decades in the South African parliament. Less than five months after being elected President, he announced his decision to release Nelson Mandela from prison and to legalize the previously banned African National Congress and Communist Party. These decisions led to South Africa's first-ever multi-racial elections in 1994. By the time his term in office had ended, Mr. de Klerk had overturned every remaining discriminatory apartheid law in South Africa. His leadership earned him the 1993 Nobel Peace Prize and acknowledgement as TIME Magazine's Man of the Year. F.W. de Klerk address all NOW delegates in a keynote presentation.

Jan Egeland is the former Undersecretary General for Humanitarian Affairs and Emergency Relief Coordinator with the UN. He has received a number of awards for his work on humanitarian and conflict resolution issues and recently published *A Billion Lives –An Eyewitness Report from the Frontlines of Humanity* (Simon & Schuster). Jan Egeland delivers a keynote to all NOW conference delegates.

Frances Westley's research, writing, and teaching centers on building resilience of linked social-ecological systems, new forms of knowledge generation, managing uncertainty and change in high risk situations, and multi-stakeholder collaborations. Frances is JW McConnell Chair in Social Innovation at University of Waterloo, where she heads up Social Innovation Generation (SiG), a national initiative designed to build capacity for social innovation in Canada. Frances, along with Getting to Maybe co-authors (Brenda Zimmerman and Michael Quinn Patton) deliver a luncheon keynote on Oct. 1.

Brenda Zimmerman is a professor of Strategic Management York University, and has been studying and writing about complexity theory as it applies to organizations for twenty years. Her primary research applies complexity science to management and leadership issues in organizations experiencing high levels of uncertainty and turbulence. Brenda, along with Getting to Maybe co-authors (Frances Westley and Michael Quinn Patton) deliver a luncheon keynote on Oct. 1.

Michael Quinn Patton is an independent organizational development consultant and has written five major books on the art and science of program evaluation. He is the only recipient of both the Myrdal Award for Outstanding Contributions to Useful and Practical Evaluation Practice and the Lazarsfeld Award for Lifelong Contributions to Evaluation Theory. Michael, along with Getting to Maybe co-authors (Frances Westley and Brenda Zimmerman) deliver a luncheon keynote on Oct. 1.

Sandra Oh was heavily involved in theatre throughout high school and started working professionally in television, theatre and commercials at the age of 15. After three years at the National Theatre School of Canada, Sandra's career took off and she secured her place as one of Canada's rising young film stars. On the big screen Sandra has been seen in both comedic and dramatic roles, but she is perhaps best known in her current role as Cristina Yan, a young medical intern, on "Grey's Anatomy". Sandra co-hosts connect NOW on Sept. 30 with Mark Tewksbury.

Mark Tewksbury is known to most as a successful Olympian, with gold, silver and bronze medals, and inductions into three major Halls of Fame. Mark established himself as a leader in his own right, having taken a difficult international stand against the IOC for athletes' rights

and ethics in sport. Additionally, he has enjoyed a diverse career that includes hosting duties on Discovery show, authoring two books, and motivational presentations to millions of people around the world. Mark co-hosts connect NOW on Sept. 30 with Sandra Oh.

Stephen R. Covey achieved international acclaim, and is perhaps best known for his self-help book, *The 7 Habits of Highly Effective People*. He is also widely acknowledged as one of the world's leading authorities on the subject of time management. Covey has a Harvard MBA and has spent most of his career as a professor at Brigham Young University. Stephen delivers a session on Sept. 30 called "Leadership in the New Economy."

Carol Cone is nationally recognized for her work in Cause Branding® and strategic philanthropy. Intuitively grasping the benefits of authentic links between companies and social issues, Cause Branding creates dimensionality for the brand that cannot be easily replicated, organizational identity to gain significant bottom-line impacts, and a bond with consumers and communities that leads to trust and long-term commitment. Carol delivers a session on Oct. 1 called "Goodness Required."

Leroy Littlebear (Kainai) is the current Chair and Professor Emeritus for the Native American Studies Department, a program he co-founded in 1974. Mr. Littlebear a Juris Doctor Degree in Law from the University of Utah in 1975. He has authored and co-authored publications including, "A Concept of Native Title" (which has been cited in a Canadian Supreme Court decision) [Pathways to Self-Determination](#), [Quest For Justice](#), and [Governments in Conflict](#) with Dr. Menno Boldt and Dr. Anthony Long. He has also contributed as an expert to numerous consultative processes and reports involving traditional land and the application of constitutional law. He is recognized as one of Canada's foremost Aboriginal scholars and advisors in communicating the traditional perspective as it relates to Aboriginal lands and treaty rights. In 2003, Mr. Littlebear was awarded a National Aboriginal Achievement Award in recognition of his contribution to education. Leroy Littlebear chairs a panel on Oct. 1.

Reggie Crowshoe is the current Chief of the Piikuni First Nations in Southern Alberta, and the Founder/Director of the Old Man River Cultural Society. Chief Reggie Crowshoe received an honorary Doctorate in Law from the University of Calgary in 2003 in recognition of his accomplishments in the area of cross-cultural education and the preservation of Piikuni traditional knowledge and cultural practices. He co-authored a book on traditional governance titled, [Akak'stiman: A Blackfoot Framework for Decision-Making and Mediation Processes](#) (2003). He has also contributed to several educational publications including, "Rebuilding Tradition To Create Workable Modern Systems and Practices for Indian Communities" in [Science and Native American Communities: Legacies of Pain, Visions of Promise](#). James, Keith (ed), 1997.

Narcisse Blood (Kainai) is the former Coordinator and an Instructor of Kainai Studies at Red Crow Community College in Southern Alberta, and works closely with the Aboriginal Learning Knowledge Centre in Alberta. He is also a sessional instructor for the Department of Education at University of Lethbridge, and has served as Chair for the *Mookaakin* Cultural and Heritage Foundation of the Blood Tribe. Mr. Blood's scholarly interest involves the exploration of concepts and theories related to the relationship between the human experience, the landscape / place, language, and storytelling. In 2007, he explored this theme through the digital storytelling production titled, "Searching for Dragons; Sun Dial with Narcisse Blood", directed by Dan Gainsford (Windpass films, 2007).

Angayuqaq Oscar Kawagley (Yupiaq / Inuit) is a Professor/Researcher for the Center for Cross-Cultural Studies with the University of Alaska in Fairbanks and an Associate Professor of Education at the University of Alaska. Dr. Kawagley's primary area of research focuses on traditional ecological knowledge and the incorporation of all ways of knowing available in Yupiaq and Western science in the classroom. Dr. Kawagley has published numerous articles, participated in national and international conferences, and served as a cultural/ecological advisor for many organizations. He is a well-known scholar, who promotes the concept of combining traditional and western perspectives on Science and the environment. In 2006, he published the second edition of his book on ancestral world view titled, [A Yupiaq Worldview: A Pathway to Ecology and Spirit](#).

Deborah McGregor, Anishnabeg from Whitefish First Nations, is an Assistant Professor in the Department of Geography and Aboriginal Studies at the University of Toronto. Her research interests include Aboriginal environmental and resource management, traditional ecological knowledge, research methods, and environmental ethics. Her major contextual focus lies on Aboriginal peoples in Canada; she is primarily concerned with the dispossession of Indigenous peoples from their territories and restoration of environmental and social justice. Dr. McGregor has explored this topic in several journal articles and book chapters.

Cora Voyageur, Fort Chipewyan First Nation, is an Associate Professor in the Sociology Department at the University of Calgary. Her research interests explore the Aboriginal experience in Canada including: leadership, employment, community and economic development, women's issues, and health. In addition to many other articles and publications, she recently published, Firekeepers of the Twenty First Century: First Nations Women Chiefs (2008), and co-edited, Hidden in Plain Sight: Contributions of Aboriginal People to Canadian Identity and Culture (2005). Dr. Voyageur is a well-known contributor to numerous journals and conference proceedings at both the national and international level.

Lynden (Lindsay) Crowshoe, a member of the Piikuni First Nation, is an Assistant Professor and the Director of the Aboriginal Health Program in the Faculty of Medicine at the University of Calgary. As a Family Medicine Practitioner and a scholar/professor, Dr. Crowshoe's area of interest includes working with medical students, faculty, and practicing physicians to build a strong community of health professionals dedicated and well-versed in the area of Aboriginal health issues and the provision of health care to Aboriginal people. Dr. Crowshoe is also an expert advisor on health issues of particular concern in the Aboriginal community, including Fetal Alcohol Syndrome and Diabetes. In 2001, Dr. Crowshoe was awarded a National Aboriginal Achievement Award in recognition for his contribution to the field of health and science.

Betty Bastien, a member of the Piikani First Nation, is an Associate Professor at the University of Calgary, Faculty of Social Work. Areas of publication and scholarly expertise include: the indigenization of education, community-based education, Indigenous epistemology and pedagogy, Aboriginal health and child welfare. Her publications include a study on indigenous epistemology, Blackfoot Ways of Knowing: The World view of Siksikaitsitapi (2004), as well as publications on such topics as the impact of the colonization of Indigenous peoples, Indigenous epistemology, anti-oppressive and rural social work, northern social work practice and Aboriginal child welfare. Dr. Bastien's research and service interests include violence and trauma among First Nations, child welfare among First Nations, Indigenous research methodologies and Indigenous social work education.

Stephen Augustine, Mi'kmaq originally from New Brunswick, is the Curator of Ethnology for the Eastern Maritimes at the Museum of Civilization. Mr. Augustine obtained his Master's Degree in Canadian Studies from Carleton University in Ottawa. He is a well known presenter, both nationally and internationally, at conferences related to traditional perspectives on health, healing, and cross cultural awareness. He has published several articles on Mi'kmaq traditional knowledge, and most recently published a book titled, Mi'kmaq and Maliseet Cultural Ancestral Material. In 2009, Mr. Augustine received national recognition for his contributions in the area of First Nations culture and was awarded a National Aboriginal Achievement Award.

Marie Battiste, Mi'kmaq, is a member of the Potlo'tek First Nation in Cape Breton, Nova Scotia. Dr. Battiste is the current Academic Director of the Aboriginal Education Research Centre in the College of Education at the University of Saskatchewan. She is a well-known scholar, presenter, and national expert on issues pertaining to the reformation of the education system for Aboriginal people in Canada. She is the co-author of Protecting Indigenous Knowledge: A Global Challenge (2000), co-editor of Reclaiming Indigenous Voice and Vision (2000), and senior editor of First Nations Education in Canada: The Circle Unfolds (1995). Dr. Battiste has also served as a United Nations expert and co-chair for the UN Workshop on Indigenous Heritage in Geneva, Switzerland. In addition to many other special awards and acknowledgements, Dr. Battiste was awarded a National Aboriginal Achievement Award in 2008 in recognition of her contributions to the field of education.

Sol Guy is the co-founder of Direct Current Media, and co-creator, co-producer, and host of 4REAL – an online community that informs, inspires and engages people passionate about art, culture and change. He delivers a special keynote address exclusively for engage YOUTH delegates. For more about Sol Guy and 4REAL, visit <http://www.4real.com/>.

Michael Fitzpatrick has worked musically with His Holiness the Dalai Lama over the past 13 years on COMPASSION RISING, the first collaboration in history to bring together the ancient chant traditions of East and West. In addition to his session on Oct. 1, Michael performs during the connect NOW event at the Pengrowth Saddledome on Wed. Sept. 30.

Lynne Twist is a global activist, fundraiser, speaker, consultant, and author and has dedicated her life to global initiatives that serve the best instincts in all of us. She has raised hundreds of millions of dollars and trained thousands of fundraisers to be more effective in their work.

Susan Abravanel is the Vice President of Education at Youth Service America (www.ysa.org) where she leads the organization's focus on student learning for academic achievement, incorporating service-learning practice to engage diverse student populations in comprehensive youth engagement, ages 5 through 25. Abravanel's professional background includes more than 25 years of experience with educational planning and curriculum development, non-profit organizational and leadership development, and political advocacy. She recently completed ten years as Education Director at SOLV, an Oregon statewide community-based organization, where she developed a nationally-recognized service-learning program engaging multiple schools and school districts.

Edward Zlotkowski is a professor of English at Bentley College where in 1990 he founded the Bentley Service-Learning Center. He received his B.A. in English and his Ph.D. in Comparative Literature from Yale University. He has written and spoken extensively on a wide range of service-learning and engagement-related topics, and served as general editor of the American Association for Higher Education's 21-volume series on service-learning in the academic disciplines. He also served as editor of Successful Service-Learning Programs (1998); Service-Learning and the First-Year Experience (2002), and as co-editor of Students as Colleagues (2006).

Sarah Flicker's background is in the area of community development, public health, HIV and adolescent development. She is engaged in an exciting and innovative program of research that focuses on teen HIV prevention and support. More broadly, she is interested in community-based participatory methodologies and is active on a variety of research teams that focus on adolescent sexual health with youth in Canada and (most recently) South Africa. Dr. Flicker works across methodologies (qualitative, quantitative and arts-based) and seeks to partner with youth, students and allied practitioners on action research agendas. Sarah is an assistant professor at York University.

Dave Kranenburg, is the Executive Director of Meal Exchange. Dave Kranenburg delivers a session for all engage YOUTH delegates on September 30, as well as their special Stomach This! Workshop about food security during the concurrent sessions on October 1. Meal Exchange is an exciting national youth-led organization committed to eliminating local hunger and is well known for its work with food security and supporting the development of youth leaders and change-makers. Each year, campuses across Canada and beyond run Meal Exchange programs including Trick-or-Eat, trick-or-treating for non-perishable food items on Halloween. More information about Meal Exchange is available online at <http://www.mealexchange.com/>.

Wednesday, September 30, 2009

Session Descriptions (Non-profit, Academic and YOUTH)

10:45-12:00pm

Stephen Covey – Leadership in the New Economy (Keynote for engage NOW non-profit delegates). *(North Hall).*

10:30-12:15pm

educate NOW Sessions for engage NOW (Academic/Educator) Delegates

Susan Abravanel - Service-Learning in the K-12 Classroom: Enhancing Academics through Student Engagement - Recent research points to service-learning as a promising strategy in developing essential academic and civic skills to prepare a generation of students for success in higher education and life. Effective service-learning focuses classroom learning on the investigation of an authentic community problem, and engages students in preparation and planning, action through service, reflection and demonstration of results. This interactive workshop will introduce participants to the strategies and elements of an effective service-learning program in the K-12 classroom. *(Telus 101-102).*

Edward Zlotkowski – Service-Learning Course Design in Higher Education - Zlotkowski is a professor of English at Bentley College where in 1990 he founded the Bentley Service-Learning Center. He received his B.A. in English and his Ph.D. in Comparative Literature from Yale University. He has written and spoken extensively on a wide range of service-learning and engagement-related topics, and served as general editor of the American Association for Higher Education's 21-volume series on service-learning in the academic disciplines. He also served as editor of *Successful Service-Learning Programs* (1998); *Service-Learning and the First-Year Experience* (2002), and as co-editor of *Students as Colleagues* (2006). *(Telus 104-105).*

Sarah Flicker - Community Based Participatory Research: Who? What? When? Where? Why? How? - Community Based Participatory Research (CBR) is rapidly gaining recognition as an important tool in addressing complex environmental, health and social problems. "Outside expert"-driven research approaches have proven ineffective and communities across North America are demanding that they be given greater decision-making power over studies that take place in their midst. There is an increasing demand for educational resources that help build the knowledge and skills needed to develop and sustain effective CBPR partnerships. In this session, we will provide a brief overview of CBPR in Canada as well as an introduction to an evidence based curriculum intended as a tool for community-institutional partnerships that are using or planning to use a CBPR approach to improving health. It can be used by partnerships that are just forming as well as mature partnerships! *(Telus 106).*

educate NOW keynote for engage YOUTH delegates

10:30-12:15pm

Dave Kranenburg & Kim Bouffard – Meal Exchange is an exciting national youth-led organization committed to eliminating local hunger and is well known for its work with food security and supporting the development of youth leaders and change-makers. Dave Kranenburg & Kim Bouffard from Meal Exchange will present an interactive workshop on how youth have, are, and will continue to change the world. Youth will leave understanding how social change theory, 21st century technology and lessons from past youth movement are changing the way youth are engaged in the world. *(Glen 201-204).*

Thursday, October 1, 2009

engage NOW (Non-Profit) Concurrent Sessions

NOW conference delegates may choose to attend any of the concurrent sessions offered in the Non-Profit, Academic or YOUTH conference streams on Thursday, October 1. Seating will be on a first come, first served basis.

10:30-11:45am

Carol Cone – Goodness Required - In this special session, Carol Cone discusses Cause Branding. Intuitively grasping the benefits of authentic links between companies and social issues, Cause Branding creates dimensionality for the brand that cannot be easily replicated, organizational identity to gain significant bottom-line impacts, and a bond with consumers and communities that leads to trust and long-term commitment. *(North Hall).*

Mother Earth: Creating a Natural Harmony – An Aboriginal Perspective – Moderated by Leroy Littlebear. Through brief oral presentations and an open discussion, this panel of Aboriginal scholars and traditionalists will address, from an Indigenous perspective, topics related to: 1) traditional perspectives on the concept of human stewardship, 2) sacred connections to the land and nature, and 3) the concept of Balance and Harmony in relation to the ecological systems, the environment, nature, and economic development. This panel is chaired by Leroy Littlebear and panelists include Chief Reggie Crowshoe, Narcisse Blood, Dr. Oscar Kawagley and Dr. Deborah McGregor. *(Glen 206, South Hall).*

2:00-3:15pm

Lynne Twist – Joy of Fundraising - Join Lynne Twist for a special concurrent session on Fundraising. Lynne is a global activist, fundraiser, speaker, consultant, and author and has dedicated her life to global initiatives that serve the best instincts in all of us. She has raised hundreds of millions of dollars and trained thousands of fundraisers to be more effective in their work. *(Glen 208-309).*

Four Realms: Balancing Humanity – An Aboriginal Perspective – Moderated by Dr. Cora Voyageur. Through brief oral presentations and an open discussion, this panel of Aboriginal scholars, professionals, and traditionalists will address, from an Indigenous perspective, topics related to the philosophical principles about the current state of the human condition and the strife for a state of balance and well-being. This panel discussion will explore the idea of finding balance, peace, and a general state well-being in the human condition across the world. This topic may be approached from various levels of the human experience and responsibility: universal, societal communal, and individual. This panel is chaired by Dr. Cora Voyageur and panelists include Dr. Lynden Crowshoe, Dr. Betty Bastien, Stephen Augustine and Dr. Marie Battiste. *(Glen 206).*

Political Engagement – Moderated by Naheed Nenshi – How the Political Process needs to change to build our community. - Naheed Nenshi is an educator and consultant based in Calgary. He serves as Managing Director of the Ascend Group, and teaches in the non-profit degree program at Mount Royal College's Bissett School of Business. Previously, he taught Corporate Finance and Marketing courses at the University of Calgary's Haskayne School of Business and was an engagement manager with the global strategy consulting firm of McKinsey and Company. His clients have included the United Nations and The Gap, as well as a number of smaller businesses and non-profits. He is also one of Canada's top thinkers on urban issues, and his work Building Up: Making Canada's cities magnets for talent and engines of development has been cited by urban thinker Richard Florida as "amongst the best I have seen." *(Glen 201-204).*

3:30-4:45pm

Environmental Prosperity: What does it mean today and tomorrow, and how can we reach it. Panel – Moderated by Marlo Raynolds - Dr. Marlo Raynolds is the Executive Director at the Pembina Institute. He has worked with the Institute since 1995 in the development and practical application of triplebottom-line decision-making tools, energy systems, and strategies for sustainability. Marlo has worked with a wide range of clients including many of the large Canadian energy companies. Marlo holds a PhD in Mechanical Engineering (University of Alberta), a B.Sc. in Systems Design Engineering (University of Waterloo), and a Masters in Management and Leadership for the Voluntary Sector (McGill University). He is also an Adjunct Assistant Professor of Sustainable Development at the Haskayne School of Business, University of Calgary. (*Glen 201-204*).

Michael Fitzpatrick – MUSIC: Carrier-Wave of Compassion - Michael Fitzpatrick has worked musically with His Holiness the Dalai Lama the past 13 years on COMPASSION RISING, the first collaboration in history to bring together the ancient chant traditions of East and West. Fitzpatrick's program will feature live musical performance, musical examples, anecdotes drawn from his rich musical experiences around the world, and focus on how the relationship between silence, tone, and inner listening creates the optimum conditions for a music-of-compassion to emerge for the benefit of the world. (*Glen 208-209*).

Pam Thompson – Renew and Revitalize: Creating Healthy Communities – this session discusses the process of developing a healthy community and will explore questions such as: "What is a well community?", "Why is it important?", "How do we create it?", "Who is involved", and "What does it cost?" Finally, we will address what each of us can do in our lives and within our organizations to create a healthy community. (*Glen 206*).

Thursday, October 1, 2009

engage NOW (Academic/Educators) Concurrent Sessions

NOW conference delegates may choose to attend any of the concurrent sessions offered in the Non-Profit, Academic or YOUTH conference streams on Thursday, October 1. Seating will be on a first come, first served basis.

10:30-11:45am

Anne Flynn & Team - Awakening and Connecting Through Dance: Examples of University/Community Dance Projects in Calgary and Lethbridge – Community dance artists work with the members of a given community to identify topics of mutual interest and serve as facilitators for the group's internal development through community dance. Session participants are also given the opportunity to experience a community dance project in this workshop session that explores how the tools used by dance artists can be used to address social issues. *(Telus 101-102).*

Sarah Flicker - Partnering with youth on developing an action research agenda: Lessons Learned from the Toronto Teen Survey - Key national and international bodies are appealing for more youth involvement in research, program planning and evaluation. Some of the benefits of working with youth as co-researchers include: valuable youth input in research design to ensure that processes are "youth friendly" and accessible, assistance in the recruitment of hard-to-reach youth through peer models, increased accessibility and community credibility. Opportunities for youth to participate can be frustrated, however, by stigmatizing attitudes and social discouragement from their communities and peers. This workshop will focus on discussing the challenges and opportunities for greater youth leadership and involvement in action research agendas drawing on the successes of the Toronto Teen Survey (the 2009 CIHR Synapse Award for Excellence in Youth Mentorship Winning Team). *(Telus 103).*

Gayle Rutherford & Team - Social Transformation through Co-Learning in a Community University Partnership - This case study will outline the key learning that took place within a four year span of a community-university partnership between the University of Calgary Faculties of Nursing and Social Work with the Salvation Army Centre of Hope, a shelter for the homeless in Calgary's downtown core. The mission of this partnership was to establish a foundation for co-learning between University faculty members and students with the Centre of Hope clients, residents, and staff with a vision of 'inclusive learning making life better for all'. *(Telus 104-105, combined with Helping Students Find Time for CSL Session).*

Tania Smith - Helping Students Find Time for Service-Learning in Courses - Teachers and their community partners often find it difficult to design a service project that students can fulfill effectively within the confines of a 3-credit 3-month course. In this session, Tania Smith discusses the three most important factors in assisting students in finding time for Service-Learning: How many hours a week of studying and service can be expected for individual or group projects within a course? How can we help students manage their study time and service time, and integrate them? How can we accommodate students who wish to serve and learn much more than a given course expects of them? *(Telus 104-105, combined with Social Transformation Session).*

Stuart Hickox & Team - Simple Actions Matter: social marketing and action-oriented campaigns for real change - One of the main obstacles to broad participation in action on global warming is the word "global". OneChange's flagship public engagement campaign, Project Porchlight, aims to convert energy conservation and climate change awareness into grassroots action. Attendees will learn basic principles of community-based social marketing, how One Change campaigns work on the ground, and will be introduced to tools and systems that One Change has used to consistently manage 10,000 volunteers across North America. *(Telus 106).*

2:00-3:15pm

Daryl Caswell & Team - Bringing Youth, Community and Academia Together for Change: A Collaborative Engineering Teaching Model and an Affordable Housing Project – In the 2009 Winter term, as part of a compulsory design class, 650 Schulich School of Engineering students were asked to help out with the "Housing First" component of Calgary's 10-Year Plan to End Homelessness by designing affordable housing complexes. The presentation will provide an overview of the challenges faced in the development of coursework that seeks to synthesize traditional academic training with the engagement of young people in civic and global responsibility, service and action. *(Telus 101-102).*

Bert Einsiedel & Team - Community Education, Engagement and Empowerment as a Community Garden - A successful community garden is an excellent example of community education, engagement and empowerment. This presentation makes a case for community gardening as an infrastructure well situated to provide community education, engagement and empowerment and illustrates the point by going through the typical steps for establishing a community. *(Telus 103).*

Susan Abravanel – Building Community through K-12 Service-Learning: Connecting with Community Partners
The successful service-learning partnership seeks to improve both the quality of education and the quality of life in a community. This workshop will explore how K-12 educators can support the emergence of community-based organizations as effective and sustainable partners in service-learning. Through interactive role play, participants will consider: how do school and community partners differ, and how can they learn to work together? What are the significant challenges facing the developing partnership at various stages? *(Telus 104-105).*

Linda Fehr - Social Work Field Education: A partnership in Community Based Learning, Service and Social Justice - This presentation discusses the University of Calgary Faculty of Social Work field education team's approach to the development of community partnerships and how these partnerships work toward experiential, community-based learning with a focus on service and social justice. *(Telus 106, combined with Hearing [our] Voices Session).*

Barbara Schneider & Team - Hearing [our] Voices: Members of Unsung Heroes Support Group for People Diagnosed with Schizophrenia - Presenters describe two community based participatory action research projects that involved mental health service users as co-researchers: communication between people diagnosed with schizophrenia and their medical professionals, and housing for people diagnosed with schizophrenia. The presentation will also illustrate alternative arts-based dissemination modes used by the group to make the research available to diverse audiences. The presentation will take the form of a readers' theatre performance. *(Telus 106, combined with Social Work Field Education Session).*

3:30-4:45pm

Katherine van Kooy - Understanding the Voluntary Sector - Meaningful and mutually beneficial partnerships between community organizations and members of higher learning institutions are critical to the success of Community Service Learning. This presentation will provide faculty, students, staff, change agents and other conference participants with a better understanding of the nature and scope of the nonprofit/voluntary sector and the challenges and opportunities organizations working on the ground face. *(Telus 101-102, combined with Riches from the Poor Session).*

Janet Groen & Team - Riches from the Poor: Teaching Humanities in the Margins* - - In Canada there is a rise of programs offering liberal education for a particular segment of nontraditional adult learners. Humanities 101 or Clemente Programs, offer low-income, marginalized people free access to university-level liberal arts courses. The session presenters speak from their experience in Calgary's Humanities 101 program, a tri-institution partnership between St. Mary's University College, Ambrose University College and the University of Calgary, and their research on other Humanities 101 programs. *(Telus 101-102, combined with Understanding the Voluntary Sector Session).*

Erin Hetherington & Team - African Health Research Partnerships: best practices for global and local collaborative work –

Participants will explore effective, equitable and ethical health research partnerships. Although the case study is specific to health research partnerships, the lessons are applicable to all partnerships for social change. Participants explore different partnership models and will develop skills to assist them in strengthening existing partnerships and guide them in best practices of forming new ones. *(Telus 103, combined with Walking the Walk Session).*

Anna Kae Todd & Team - Walking the Walk: Removing Barriers to Inclusion through Collaboration, Connectedness and Caring - The Bow Valley College Way –

This presentation will highlight three different community-based research and/or education projects, with different populations and in different contexts, with a common goal of promoting inclusion and engagement of citizens who are marginalized. The presentation and analysis will highlight common challenges as well as successful outcomes and next steps. *(Telus 103, combined with African Health Research Partnership Session).*

Edward Zlotkowski – Zlotkowski delivers a second session for educators at the post-secondary level. Zlotkowski is a professor of English at Bentley College where in 1990 he founded the Bentley Service-Learning Center. He received his B.A. in English and his Ph.D. in Comparative Literature from Yale University. He has written and spoken extensively on a wide range of service-learning and engagement-related topics, and served as general editor of the American Association for Higher Education's 21-volume series on service-learning in the academic disciplines. He also served as editor of *Successful Service-Learning Programs* (1998); *Service-Learning and the First-Year Experience* (2002), and as co-editor of *Students as Colleagues* (2006). *(Telus 104-105).*

Kevin Willison - Engaging Students, Faculty and Community Members in Community Based Participatory Research - Lessons Learned - This session considers the benefits and challenges of engaging post-secondary level students, faculty and community members in community based participatory research (CBPR). *(Telus 106, combined with From Evidence to Voice Session).*

Francis Boakye - From Evidence to Voice: Community Based-Research and Experiences of Poverty among Immigrant Youth in Calgary - This session presents findings of a community-based research project with immigrant youth and their experiences of poverty in Calgary undertaken by the United Way of Calgary and Area and the Faculty of Social Work at the University of Calgary. *(Telus 106, combined with Engaging Students, Faculty and Community Session).*

Thursday, October 1, 2009

engage YOUTH Concurrent Sessions

NOW conference delegates may choose to attend any of the concurrent sessions offered in the Non-Profit, Academic or YOUTH conference streams on Thursday, October 1. Seating will be on a first come, first served basis.

10:30-11:45am

Sol Guy – engage YOUTH Keynote – Join Sol Guy in this session about inspiring youth to change the world. Sol Guy is the co-founder of Direct Current Media, and co-creator, co-producer, and host of 4REAL – an online community that informs, inspires and engages people passionate about art, culture and change. *(Glen 201-204).*

2:00-3:15pm

Dave Kranenburg & Kim Bouffard – Stomach This! Workshop – Join Meal Exchange staff for this special workshop! Food is one of the most pressing issues of our future. At a time when we are faced with two epidemics of global proportions; hunger and obesity – we must ask what is wrong with our food system? Stomach This! is an interactive workshop that explores the global politics of food and identifies the actions you can be taking in your life and in your community to address food insecurity. This workshop is for anyone who wants to understand food security, why it exists, the impacts of food insecurity and how they can make a difference. *Please note, this session may be videotaped. (E1, South Hall).*

Christopher Dougherty - "(Global) Citizenship is not a Spectator Sport" - Working towards the Millennium Development Goals – In this workshop, youth delegates learn about the Millennium Development Goals (MDG). Students work through each of the MDGs and explore how they can positively impact their own communities by working towards one particular MDG. Students are also presented with the option of participating in the Scouts of the World Program after the session ends. *(E2, South Hall).*

Seema Dhawan - Stories to inspire action: new media and youth-led social change – Quantum Shift TV is a 21st Century storyteller renewing the cultural values of community, care and interconnectedness through the use of leading edge technology and citizen journalism. In this session, youth explore new media and how youth and adults alike can use video and web media to aid their work in global change and social justice. In this session, you'll learn how other young people have used video to advance their causes and you'll learn how to effectively make videos, blog, and make the most of online resources. The presenter will provide a step-by-step guide on how to sign up, upload videos and if the technology is available, even how to make them! More information about Quantum Shift TV and videos relating to social change are available online at <http://www.quantumshift.tv/>. *(E3, South Hall).*

Miles Robert (Rob) Aronson - Leading as a Change-maker: Building a Movement for Social Change – You manage your charity as an organization. You view your idea as a significant plan. But do you treat your organization or idea as a *campaign*. Do you create buzz? Excitement? In this high-energy session, Miles Robert (Rob) Aronson (Founder of Spread the Love, 2008/2009 Alberta's Agent4Change, Canada's Top 20 Under 20 alumnus) outlines a basic blueprint for youth leaders, whether they are running an innovative program within an organization or starting-up a brand-new project. Session members will contemplate the difference between 'leader' and 'ambassador', distinguish between 'networking' and 'relationship building' and explore other exciting themes such as passing on the torch of leadership; making the most of your skills; spearheading pilot projects; leveraging social marketing; building teams and harnessing the power of mentorship. Each participant will experience the insights, lessons and stories in context of Spread the Love's campaign addressing local poverty, with a focus on Calgarian hunger and homelessness. The bottom line is that people want to be involved. They want to be change-makers. And they want to do this in a way that is engaging, exciting and relatively easy. Motivating people to follow your community drive is important but ultimately, inspiring them to champion and lead your cause is key. *(E4, South Hall, combined with People First Session).*

Marc Beaudin & Team - People First: Leading the World one Relationship at a time – In this session an experienced youth leader (Engineers Without Borders, Residence Life Staff and Shad Valley Calgary) asks fellow youth leaders to focus on building and supporting their teams for social change. This session is a must for anyone assuming a new leadership role, or for experienced youth leaders. Unfortunately, we often get so caught up in our group's mission that we focus on the laundry list of tasks ahead of us, and focus on getting as much done as possible at the expense of spending time on long-term organizational growth and empowering our team members. An organization or community is built one step and one person at a time. Although there are high level functions that must be fulfilled, the bulk happens at the ground level by building personal relations with individuals, and coaching and mentoring them when they need it. There are several stages of growth in a team, and some steps are suggested during the presentation to maximize this. With this improved understanding, a student or youth organization leader can have an increased capacity to more effectively mobilize people to achieve a common vision. *(E4, South Hall, combined with Leading as a Change-maker Session).*

3:30-4:45pm

Deb Welliver & Team - Affordable Housing Design: A hands-on workshop for change-makers – Concerned about poverty? Want to learn more or do something about the situation in your community? This session is for you. According to a United Way document in 2008, 19,000 households in Calgary were at risk for homelessness, and contrary to the myth that the growth in homelessness in Calgary is proportionate to the growth of the city, in the last ten years, Calgary's population increased by 30% while the homeless population increased by 460%. In this hands-on workshop, Deb Welliver of the Calgary Homeless Foundation and a University of Calgary professor challenge you to think about the issue of homelessness and work through the design of affordable housing solutions. You'll be sketching, brainstorming and discussing your designs with your peers. Homelessness is a critical issue in Calgary. This is your opportunity to learn more and get involved in working towards sustainable solutions. *(E1, South Hall).*

Tracy Wormsbecker & Team – Engaging Youth and Promoting Youth Mental Health with Digital Storytelling and the Arts – Promoting youth mental health has become an important topic in Canadian society. In this session, you will learn about how a group of Calgary youth combined the creative arts with digital media to create their own personal digital stories about mental health topics as a means of empowering them to share their personal perspectives on the subject and to provide them a meaningful way to include their voices in community discussions. Presenters from the Fraser Mustard Chair in Childhood Development, who led the digital storytelling workshop in partnership with the Cantos Music Foundation and the Centre for Digital Storytelling, will talk about how digital storytelling methods were used to combine narrative with meaningful images and music to express personal experiences, and how this empowering process has been used to encourage individual expression, health, and well-being while promoting positive social change. One of the storytellers will also share her experience and reflections with the process and you will be invited to discuss how you think these methods can be used to generate positive change in the community. *(E2, South Hall, combined with YouthScape Calgary Session).*

Andrew Phung & Team - YouthScape Calgary: Strengthening Communities through Youth Engagement - YouthScape is a national initiative aimed at building resilient communities through the engagement of youth. YouthScape aims to engage youth populations that are considered marginalized or at risk and to remove the barriers young people face within their own communities. If these barriers are removed and young people are included in the decision-making processes, the community is strengthened. It is our belief that in order to build a resilient community, youth from all backgrounds must have an opportunity to contribute. YouthScape aims to bring about the change we all want to see. This presentation will bring to light what YouthScape is doing in Calgary, as well as nationally, and the social impact that is being created. Session presenters will talk about connecting with youth, using a strengths-based approach to community collaboration, program successes and replicating this process in other communities. And because things don't always go according to plans, they'll also touch on what to do when you find yourself in this situation! *(E2, South Hall, combined with Engaging Youth with Digital Storytelling Session).*

Haley Tunna & Team - Youth Actions - Global Impact Developing a Framework for Change (A Participatory Skill Building Workshop) - Engineers Without Borders is a Canadian organization committed to building a world of opportunity by fostering the growth of dynamic leaders, global citizens and development champions who use innovation and passion to enact real and sustainable change. In this session we present student change-agents with a framework called "Actions to Impact" which requires leaders to engage in a "reverse-planning" mentality by starting with their desired impact (in their local community or a global community) and working backwards to eventually determine the steps (actions) they need to take to create that impact. The specific goal of this workshop will be to teach youth how to use the actions to impact model to not only help them enact change but to also be equipped to share the model with other youth. More information about Engineers Without Borders is available online at: <http://www.ewb.ca/en/index.html>. (E3, South Hall).

Scott Barr - Engaging High School students for 'A better world' – This session targets teachers, high school students and pre-service teachers. Participants in the session will gain an understanding of a way that you can engage students in learning about how their small acts can lead to big change. Through examples, participants will see how teenagers can become agents of change in their communities and around the world. One example of the organization of a learning community dedicated to the character and moral education of their students will be shown as well. This session explores how a school can partner with the Alberta charitable organization 'A Better World' to engage their student body in social justice topics. The staff and students at Westwood Community High School in Fort McMurray have created 'The Spirit of Harambee' (Harambee is Swahili for 'togetherness') group that organizes all the school's local and international action items to make a better world for all. The session will focus on the development of the program and how we engage our students in actions that lead to a better understanding of the needs in the world and how we can help. More information is available at <http://www.a-better-world.ca>. (E4, South Hall, combined with *Engaging Youth in the Struggle for Social Justice Session*).

Darren Lund & Team - Engaging Youth in the Struggle for Social Justice - Drawing from 25 years of activist experience, volunteering and research between them, the presenters (a former teacher turned professor in education, a teacher, and a graduate student in education) will offer insights on facilitating activism and conducting collaborative research with youth activists. This presentation opens a robust conversation with participants, and offer a long overdue recognition of the significant leadership of youth as activists and leaders. Each presenter will share current ongoing research and activism to foster new understandings of the potential of youth activists to counter stereotypical portrayals of young people, resist backlash, use online resources, and inform educational research and community activism. Participants are encouraged to share their own insights on engaging youth to take leadership in research and activist projects on a range of social justice issues. The presenters bring a rich collection of experiences in social justice and diversity awareness to this session including involvement with Students and Teachers Opposing Prejudice (STOP), the Alberta Association for Multicultural Education and the Canadian Centre for Diversity in Calgary. Dr. Darren Lund has been recognized with numerous awards and honours, including being named Exemplary Multicultural Educator of the Year, a Peace Hero, and a Reader's Digest National Leader in Education. Darren's web-based Diversity Toolkit www.ucalgary.ca/~dtoolkit has received over 300,000 hits since its launch. (E4, South Hall, combined with *Engaging High School Students*).

YOUTH delegates, be sure to visit the displays from some of our presenters to learn how you can deepen your involvement in the local and global community after the conference!